SOSS Elevator Pitches

Updated May 9th 2007

What is Services Oriented Storage Solutions?

Services Oriented Storage Solutions is a business-centric framework for aligning IT storage resources with constantly changing business requirements. It provides a dynamic, flexible platform of integrated storage services enabling users to optimize storage infrastructure while reducing cost and complexity.

Why Services Oriented Storage Solutions?

Hitachi is committed to helping organizations of all sizes reduce IT cost and complexity, manage risk, and increase operational efficiency by delivering services oriented storage solutions that closely align storage infrastructure with business requirements. We are the only vendor that can address a full range of storage requirements with a single integrated platform that includes virtualization, common management, tiered storage, and common data protection.