Step 12b - Interactive Design - Sample Link Tree For /webdesigns.html and "Link Tree" for Strategic-Reports.com as of 6-12-09 /campaigns.html, the "top Goes with Rev D spec. text link" and "top image link" link directly to an Note: All page references are to page number on the Rev D spec. the Rev D spec is a pdf file in Step 8 HTML page of the article of the 18-Downloads contained on CD#2. CD #1 contains all sample PDF files. The Annotated Pubs List" that is speced in the shows how the "actual file names" on CD #2" equate to " link names" on Rev D pgs 6-9. "Annotated Pubs List" which Services Pages offers a PDF download [D/ have Left Nav Bars L] option Drop Down Menu Links with this "top to bottom" The Main [Top[Nav Bar has 14 buttons format each w/ "Drop Down The first link is to the 11 "Services Home Pages". The Menus" "Top text For all other "services 2nd link is to the "Top Text Link on the Left Nav & and Home Link" is pages" this link is to a the 3rd link is to Sample Descripttion pages etc etc "Sample Description above the /services.html "Top Image Page" and then to an Link". These HTML "Sample Page" are speced with a red The Serfvice Pages' Drop Down Service 1 HTML "T" in the Menu links to "Sample Pages" in /webdesign.html "Sample Pubs List the sequence of the "Annotated HTML "Success Description Pubs List" which is the same as the Page" w/ PDF option Service 2 Pages" sequence on pgs. 6-9 of Rev D . Actual link to The "Links the /PalmCall_ List" of " text /campaigns.html customer success_ links" link to site URLS .html 🔻 "Sample on pgs 6-7 Description Service 3 HTML"Sample Pages" or "Customer Page" w/PDF contentoffers.html Success ...and then through Service 11 option \ Description /8_Step_ to /8_Step_ to_ Pages" Optimizing_IC Optimizing_ICM_ ...and then to Customers and then to Contact Us M.html Description.html "Image eg. There are 14 Main NavBar buttons in 3 rows described on pages 6-9 of Rev links" to "Sample To optimize "deep There is 1 home page = /services.html Description crawl" for SE Pages" or There are 11 "services pages" that are also" landing pages" for 11 indexing keyword campaigns that will launch in parallel with the site makeover launch. The content & increased "Customer Success campaigns will use an innovative 'nickel keyword strategy" whereas all page rank for the keyword tags and page copy have the most expensive and highest volume Sample pages" Description keywords. Pages" Title and Description tags will be the same as the AdWords -4- line text ads. There is also 1 customers page and 1 contact page The URLs are specified in the HTML and URL section on page 37-44 The sequence of the text and image links are the same. The copy for the text The URL convention for the HTML "Customer links is described in blue on pages 6-9 of Success Description Pages" for Web Designs Rev D. The "links list" sequencing also and Campaigns is /PalmCall_success_ corresponds to the sequence in the description.html / various sections of the "Annotated Pubs kabeelo success description, html etc. List" - which in turn contains the "sample file names" to the sample The URL convention for the HTML "Sample documents on CD #2. The annotated Description Pages" [which is for all other services Pubs List is also called the Rosetta except Web Design and Campaigns] is "linknameforthethesample.html The link names are in blue on pages 6-9 of Rev D. Taking All Sample pages have equivalent pdf pages to facilitate printing of the first sample as an example in the Best Practices samples on page 8 the URL would be / large documents all at once 8_Step_ to_ Optimizing_ICM.html and the next instead of in indexed sections if would be printing were to be from the HTML /nstalling_Hitachi_DLM_with_IBM_VIO.html pages Obviously the PDF versions of these pages will have .pdf after the file name. Please note that the description paragraph for the description pages is the same as the description

copy of the items on the PUBS LIST so its easy to just paste and cut from the Pubs List when

constructing these pages